



## **GOALS & OBJECTIVES REPORT**

**Fiscal Year 2004 - 2005**



**June 2004**  
**Compiled by City Manager**  
**Kathy L. Roberts**

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## CITY OF LAPEER ELECTED OFFICIALS

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### MAYOR

The Honorable Charles D. Treece

Elected in 1994, Appointed Mayor September 2003

Current Term of Office April 2002 - 2005

### MAYOR PROTEM

William J. Sprague

Elected Commissioner in 2001 & 2004, Appointed Mayor ProTem in

September 2003, Current term April 2004 - April 2007

### CITY COMMISSIONERS

Deborah G. Marquardt

Elected Commissioner in 2002 to serve April 2002 - April 2005

Thomas "Mike" Robinet

Appointed Commissioner May 2002, elected to serve April 2004 - April 2007

Timothy M. Turkelson

Elected Commissioner in 2003 to serve April 2003 - April 2006

Daniel G. Farrington

Appointed Commissioner September 2003 to serve until April 2006

*Elections are held annually on the first Monday in April. All elected officials serve staggered three year terms. The Mayor is elected by popular vote and the Mayor ProTem is selected by the Commissioners at the first City Commission meeting following the election. Since there are no term limits, the Mayor and Commissioners may be re-elected indefinitely.*



## INTRODUCTION GOALS & OBJECTIVES REPORT

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The City of Lapeer's Charter states:

"The functions of the city government shall be divided into two general divisions, policy forming and administrative. It shall be the duty of the City Commission to pass such legislation and formulate such policies as are necessary to the operation of city government."

As directed, for more than a decade, the City elected officials have conducted annual "Goals and Objectives" workshops. The policies, projects and budget appropriations for the subsequent year, mirror the goals and objectives set forth.

Since the City Manager, Clerk, and the six department directors (Public Works, Police, Fire, Parks & Recreation, Planning & Development, and Finance) are charged with the day to day operations and administration of city services and projects, they also attend the workshops to provide background information, logistic solutions and technical expertise.

While many city developmental philosophies and efforts are ongoing, this booklet, includes the Goals and Objectives to be reflected and achieved in next fiscal year; July 1, 2004 - June 30, 2005.

To contact an elected official, city staff, or for further information regarding this report, please call City Hall, 810.664.5231.

*Charles D. Treece*  
Mayor

*Kathy L. Roberts*  
City Manager

## 2004-2005 GOALS AND OBJECTIVES

### I. POLICE, FIRE & EMERGENCY RESPONSE

- A. GOAL. To provide highly trained personnel with the appropriate resources to continually ensure safety and security throughout the community. Continue effective and efficient operations.



#### 1. OBJECTIVES

- a. Employ and continually train the optimum number of police officers consistent with the needs of our citizens and available resources.
- b. Implement new technology to assist operations and coordination of federal, state, regional and local programs and information exchanges.
- c. Anticipate and plan for future technology requirements and desired enhancements.

- B. GOAL. To encourage business and neighborhood cooperation with efforts to improve city aesthetics and instill community pride.

#### 1. OBJECTIVES

- a. Step up efforts to improve compliance of local ordinances related to unsightly and unsafe conditions.
- b. If resources allow, reinstitute Blight Officer position.



## Police, Fire & Emergency Response Continued



C. GOAL. To continue efficient service delivery and fire prevention efforts and ensure adequate daytime firefighter staffing.

### 1. OBJECTIVES

a. Expand Fire Safety Inspection Program of all business, industrial and assembly sites.

b. Utilize fire inspector or other staff as daytime firefighter and driver.

## II. SEWER & WATER DELIVERY SERVICES

A. GOAL. To deliver adequate sewer and water services throughout the City and allocate resources to meet the current and future needs of the community.

### 1. OBJECTIVES

a. Continue the upgrades to aging infrastructure.

b. Review inflow to plant.

c. Identify inadequate system areas.

d. Study capacity of sewer system and estimate total needs.

e. Plan for the renovation and/or expansion of the Waste Water Treatment Plant to support current & future needs of the City and surrounding areas as needed for the next 20 years.



### III. PLANNING & COMMUNITY DEVELOPMENT

A. GOAL. To enhance the quality of life for our citizens by facilitating orderly, high quality



development, sustaining a desirable business environment, building a diversified and strong tax base, and to ensure the availability of goods and services.

#### 1. OBJECTIVES

- a. Study the feasibility of a conference center, golf course or nature area development at Oakdale.
  - i. Determine the interest level of other beneficiaries and enlist their support for the projects.
  - ii. Contract for market study to determine demand, financial feasibility, location, facility size and management options.
- a. Complete transaction to bring remaining 71 acre parcel adjacent to the Thumb Regional Correction Facility into the City.
- b. Investigate purchase of Jarvis farm as a potential Class A Industrial Park.



- c. Review potential developments for northwest corner of M-24 and Genesee St.
- d. Consider private proposals and discuss potential projects with school officials.
- e. Consideration of parking in downtown business district.



- i) Assess meter removal on Nepessing and parking patterns.
- ii) Review related revenues and expenses for downtown parking.
- iii) Consider assessment for maintenance of parking and lots.

f. Overhead lighting in downtown business district.

- i. Adjust schedule of Cobra light heads to provide illumination.
- ii. Consider removal of Cobras heads if safety objectives are met.

g. Neighborhood Parks.



- h. Encourage developers to include green space and/or parks in new residential subdivisions.
- i. Review current ordinances and consider introduction of new ordinances to improve community aesthetics.
- j. Include review of signage, blight, driveways, curbs, outdoor storage and related enforceable ordinances.

- k. Plan for destination development which encourage visitors, touring, shopping, dining, and entertainment venues.

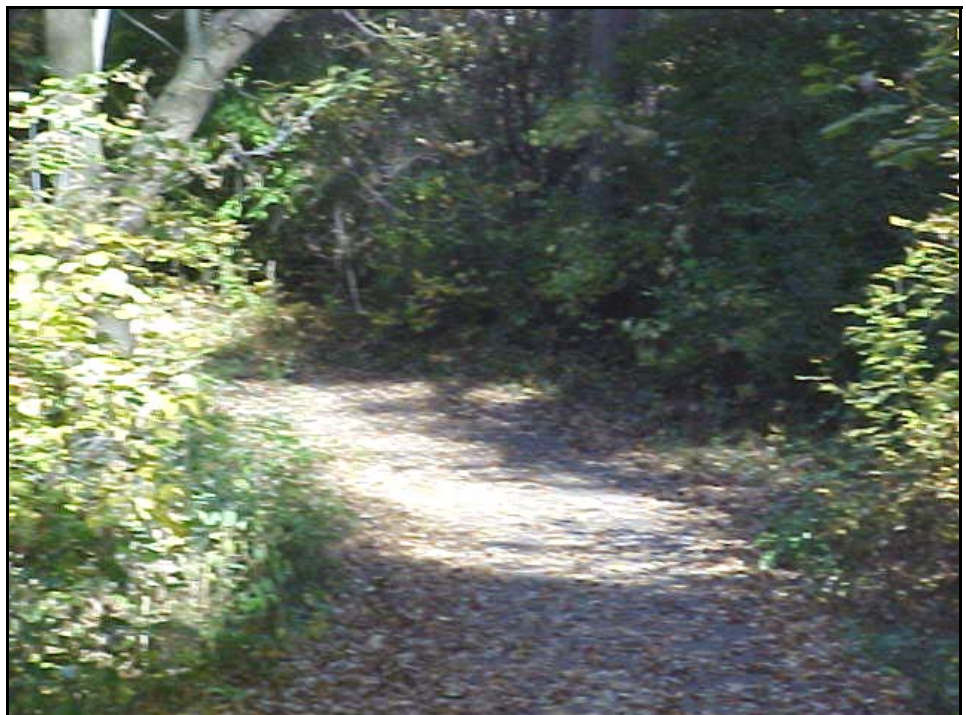
#### IV. PARKS, RECREATION, & COMMUNITY CENTER

- A. GOAL. To enhance the parks and recreation facilities and create a variety of programs to enhance the health of our citizens and provide opportunities for social interaction.



1. OBJECTIVES:

- a. Evaluate ways to provide more diverse recreation facilities.
- b. Study the feasibility of such facilities as a spray park, a skate park, and trail network.
- c. Examine the potential for the Community Center to serve new users.
- d. Consider teen center, indoor play area and public use rooms.
- e. Expand and improve the Optimist Community Soccer Complex. Begin site work and implement grant for expansion.



## V. FINANCE & ADMINISTRATION

- A. GOAL. To provide effective, efficient and responsive delivery of service within the financial parameters the community will support, while applying responsible fiscal management policies.



### 1. OBJECTIVES

- a. Review and adjust water and sewer rates as implicated.
- b. Consider revenue enhancements, fees for services, mileage rate adjustment.
- c. Appoint Charter Review Commission and begin updates reflecting legislative changes and best practices.
- d. Plan for future codification of ordinances. Review and update ordinances preparation for codification and facilitating electronic availability.
- e. Maintain current levels of staffing and provide technology and equipment.
- f. Consider complimentary use of Community Center by City employees and develop employee wellness programs.

- B. GOAL. To enhance community image and promote community pride.

### 1. OBJECTIVES

- a. Continue Blight Enforcement Program.
- b. Replace or refurbish signs at City limits to compliment Gateway Statements.
- c. Develop right of way landscape concepts for Main Street.
- d. Promote quality neighborhoods, services and amenities.